

Message Text

UNCLASSIFIED

PAGE 01 ROME 11020 301703Z

61

ACTION OES-05

INFO OCT-01 EUR-12 ISO-00 COME-00 EB-07 /025 W

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R 301545Z JUL 75

FM AMEMBASSY ROME

TO SECSTATE WASHDC 2361

UNCLAS ROME 11020

DEPT FOR OES/SCI-RICHMOND

DEPT PASS COMMERCE

1.O. 11652: N/A

TAGS: TECH, EIND

SUBJECT: PROMOTION OF IO METRICS' VIDEO DISC

1. PETER WOHLMOUTH, PRESIDENT OF IO METRICS, A SUNNYVALE, CALIF. FIRM AND THE VICE PRESIDENT JOHN JEROME, DEMONSTRATED ON JULY 28-29, 1975 THEIR VIDEO DISC SYSTEM FOR INDUSTRIAL AND ENTERTAINMENT APPLICATION, TO THE PRESIDENT OF VOXSON, DR. ORTOLIANI, AND HIS TECHNICAL STAFF. ALSO PRESENT AT THE DEMONSTRATIONS WAS DR. CESARETTI, GENERAL MANAGER OF RUSCONI ELECTRONICS AND ITALIAN REPRESENTATIVES FOR IO METRICS.

2. AS A RESULT OF THE DEMONSTRATIONS VOXSON STATED THAT THEY WOULD PROPOSE A CONTRACTURAL AGREEMENT TO HAVE THE SOLE RIGHTS TO WORLDWIDE MANUFACTURE AND DISTRIBUTION OF THE SYSTEM AND WILL, AS A FIRST STEP TOWARD THIS END, VISIT SUNNYVALE, CALIF IN THE LATTER PART OF AUGUST TO ACQUIRE IN-DEPTH KNOWLEDGE OF THE SYSTEM.VOLPE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ELECTRONIC EQUIPMENT, PATENT AGREEMENTS, CONTRACTS
Control Number: n/a
Copy: SINGLE
Draft Date: 30 JUL 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975ROME11020
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750263-0750
From: ROME
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t1975078/aaaaagxj.tel
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Office: ACTION OES
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
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Review Comment: n/a
Review Content Flags:
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Review Exemptions: n/a
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Review Markings:

Margaret P. Grafeld
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Review Media Identifier:
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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
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Status: NATIVE
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TAGS: TECH, EIND, US, IT
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